

Global Gazette

The latest news, updates, and announcements

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Quote of the Month:

*"It's not the tools you have
faith in. Tools are just tools -
they work or they don't work.
It's the people you have faith
in or not."
—Steve Jobs*



March: Empowering Women's Health and Wellness

In support of Sustainable Development Goal 3: Good Health and Wellbeing and Women's History Month, our monthly workshop was dedicated to learning more about the gender gap in women's health. We gathered to explore the critical importance of addressing disparities in healthcare access and outcomes for women across the world. Did you know that closing the women's health gap could unlock a \$1 trillion economic opportunity globally by 2030? It's not solely about ensuring fairness; it's also about recognizing the economic imperative. When women receive equitable access to quality healthcare, the benefits ripple across communities and economies. Improved health outcomes for women translate into greater workforce participation, increased productivity, and reduced healthcare costs. As part of our commitment to making a positive impact, we are proud to announce our continued support for St. Jude Children's Research Hospital. Not only does St. Jude provide world-class care to children battling cancer and other life-threatening diseases, but also has historically provided opportunities for women in advancing healthcare through research, treatment, and support services.

A Cup of Hope

We are thrilled to share the wonderful experience of several members of our team, along with their families and friends, who attended the "A Cup of Hope" event hosted by the Northern Illinois Food Bank (NIFB) this March. Led by Judy Hsu, an Emmy award-winning news anchor and valued member of NIFB's board, the event seamlessly blended entertainment with purpose, leaving a lasting impression on all who attended.

The performance by Jenny Riddle, skillfully bringing to life the captivating tales from the biography "Jackie, Janet & Lee: The Secret Lives of Janet Auchincloss and Her Daughters," provided a unique and engaging experience for all attendees. Amidst the ambiance reminiscent of a sophisticated tea party, our colleagues were immersed in an afternoon of warmth and camaraderie, underscored by the commitment to NIFB's noble mission.

We're delighted to report that Karen Golden and Rachel Oleksiak, members of NIFB's Executive Women's Council, spearheaded a matching gift challenge. Through their generous initiative, donations made towards the event, up to \$15,000, were matched, effectively doubling the impact of each contribution. Through the collective efforts of attendees and supporters of the food bank, over \$206,000 was raised. These funds will enable NIFB to provide over \$1.6 million worth of groceries to those in need—a remarkable achievement that speaks volumes about the generosity and compassion within our community.



Global's Growth and Retailer Relations

We're hitting the ground running this month as our sales teams, both Domestic and Export, are out in the field, forging connections and propelling our brands forward.

Cindy Muys from our Domestic Sales team exemplifies this spirit, recently visiting Sendik's Food Market in Wisconsin and Strack & Van Til in Indiana to introduce the delectable offerings of Rodoula —a brand renowned for its authentic Greek frozen dough products and sweet delicacies. Meanwhile, Mariana Guerra and Felix Villa II from our Exports Sales team ventured to the Dominican Republic. Their mission? To collaborate closely with esteemed retailers like CCN and Bravo, understanding their unique needs and preferences to deliver tailored solutions. From selecting the most cost-efficient specialty products to ensuring seamless logistics, Mariana and Felix are paving the way for mutually beneficial partnerships. Adelina Maliqi, also from our Exports Sales team, didn't hold back either, paying a visit to retailers like Kirk's and Hurley's in Grand Cayman to unveil new opportunities like the KeHE Connect Direct program.

Global prioritizes more than just sales; we're dedicated to cultivating genuine connections, fostering partnerships, and delivering exceptional culinary experiences for our valued customers. With a dedicated and innovative approach, our commitment to excellence drives us to proudly represent our vendors on a global scale.

